

MSABC Board of Directors Meeting

Conference call

4:00 pm November 11, 2014

Minutes

Call to order : 4:00pm

Present: Gilles, Nancy, John, Susan, Rod, Mike

Absent: Len , Keith and Glen

- A. Adoption of Agenda:** Rod accepted the amended minutes, Gilles seconded. All in favor.
- B.** The purpose of the conference call was for the Board members to prepare questions and discussion ideas for the Face to Face MSC meeting on November 14 and 15 , 2014. Susan and Gilles will attend the meeting.
- C. Agenda items and relevant concerns:**
 - 1.Results of member survey that went out near the end of September**
 - a. not representative of whole membership
 - b. the questions were formulated in a misleading fashion
 - c. how widely did the survey go, who received the survey and how representative was it.
 - 2. Communications/Collaboration and Partnering**
 - a. MSC is promoting good programs but MSABC would like to have a better communication plan between MSC and the Provinces. We would like the content to come from MSC, so MSABC can communicate with our members eg monthly reports with MSC content to be put on MSABC blog.
 - b. If we are partnering, we need a partnership plan with clear expectations and one that both MSC and MSABC agree on.
MSC has emails of all members and MSABC has the right to individually contact its members.
 - c. Perhaps it would be better for MSC to send information out to all members. MSO and MSABC are equipped to get the message out but we need MSC to provide the information.
 - d. MSC is not acknowledging individual MSC members questions or acknowledging their successes. eg Susan's nomination.
- D. Provincial Presentations/open discussions**

Susan will present a detailed power point at the meeting and will send it to the Board prior to the MSC meeting.

It will include MSABC facts, meet information, major programs and what we are working on eg encouraging Triathletes and MSABC swimmers competing together.
- E. Coaching Program**
 - a. What is MSC's plan to implement their coaching program?
 - b. When will it happen?
 - c. Will it be mandatory or a suggestion for each coach to take part?
 - d. We don't want to lose coaches due to their program.
- F. Systems and Technology**

This will give Susan an opportunity to share Len's information on Club Assistant.
- G. Partnership** – this may include corporate sponsors??

H. Strategic Plan

a. Could this be discussed at the beginning of the meeting rather than late on the agenda?

I. Affiliation Policy

Gilles will present our responses to the MSC questions that are outlined in the February 2014 board minutes.

J. Final thoughts

a. What do we tell our members when they ask us what does one receive with their MSC fees? This question comes up at our AGM.

b. What is **our** value proposition?

Next meeting : Saturday December 6, 2014 in Victoria. Location TBA.

Conference call adjourned at 5:00 pm.

Nancy Ryan (Secretary)

Gilles Beaudin (President)