

MSABC Board of Directors Meeting

Howard Johnson Hotel, Victoria, BC

10:00 am Saturday, September 6, 2014

Minutes

Congratulations to Susan for your 70 km swim at Lake Cowichan!!

Susan reported that she and Alex Cape are in an elite group of 20 – 30 people who are now members of the 24 hour club as well as being in the top 15 for a 70 km swim.

**Call to Order:** 10:05 am

**Absent:** Len Martel

**Guest:** Leon Politano

**Adoption of Agenda:** adopted by Rod and seconded by John

**Adoption of minutes from February 8, 2014:** adopted by Susan

**Adoption of minutes from conference call on March 30, 2014:** adopted by Rod

**Old Business**

**1. Meet Manager Manual**

Len reported that the Meet Manager update is in the works with a goal to have it on line in 2015.

**2. Survey on awards for Provincials**

The survey has not taken place. Discussion as to why Provincial entries are declining - may be due to no awards being offered other than a participation paper with the swimmers times on it. It is felt that the Provincials should have an award of some sort – pins, medals, plaques, ribbons?

**ACTION:** Susan will enquire about costs of different awards and email Nancy.

**ACTION:** Susan will email Nancy information on the sponsor for the Kelowna Provincials.

**ACTION:** Glen will email Nancy the timeline information to host Provincials that had been used in the past years.

**3. Competition to engage non competitive swimmers**

Susan suggested : 1.to encourage clubs to have time trials to encourage new swimmers to give it a try. 2. Continue with Swimspiration program 3. Provide fun events enticing swimmers to try open water events with or without wet suits.

**ACTION:** Susan will contact Ministry of Health to promote (receive a grant?) to encourage a swimming event on Family Day in February.

**4. Banners**

**ACTION:** Gilles will look into the cost of MSABC Banners to use for advertising at events.

## **5. Meet Managers gifts**

Even though only a few MMs have purchased their thank you gifts, it was decided to continue with this idea in the future. Meet Managers receive what they want and MSABC benefits financially.

## **6. Swim meet timing reimbursement**

English Bay has requested reimbursement of \$300.00 for the past 3 years.

**MOTION:** Rod moved to pay \$300.00 for 2014 only , with the note stating that they must follow policy in the future. Susan seconded.

**ACTION:** Gilles will deliver the cheque and explain the reason in writing.

Discussion took place.

- With the increase in the number of sanctioned meets each year, including time trials, the cost could be prohibitive if every club makes application.
- Meets should be self sufficient.
- This was a positive way for MSABC to use their money.
- The inservice of future HyTek operators was not as successful as hoped as one needs to use the program on a frequent basis to be proficient.

**MOTION:** Referring to the April 7, 2013 minutes section C6, Financial assistance for electronic timing for meets, John moved to discontinue the financial assistance for electronic timing at meets.

Susan seconded. 1 opposed, 1 abstained **Carried**

## **New Business**

### **1. Registrar's Report**

Len reported that he has been communicating daily with the Registrars.

**2. Swim BC Report** – Gilles reported that there is no report at this date.

### **3. MSC Report**

Keith submitted a 3 page report on MSC which is in the Secretary's file. In brief, a new executive Director has been hired from outside of the Masters swimming community which he feels is a good choice. He has experience in operating sports associations. On a positive note, MSC operates a website, hosts the CMSC and coordinates the coaching certification.

**ACTION:** Gilles, Glen and Susan will work in collaboration with MSO to write a letter requesting a need to see some positive results.

**ACTION:** Rod has offered his club members to do the same.

- We would like to see some movement on:
- Quarterly communication with members.
- Movement on the coaching certification
- Encouraging Nationals championships
- Encouraging recreational fitness swimming
- Specific information on programs. We would like the MSC goals to align with the MSABC goals.

**QUESTION:** MSABC was respectful of the MSC request to have club teams rather than provincial teams take part in the World Masters in Montreal. Why was there a TOM'S team?

**ACTION:** Gilles will forward Brigitte's letter to the Board for discussion on the TOM's issue.

**4. Competition Report** – further discussion on sanctioning Masters meets during Age group meets

Leon reported that the procedure is for him to receive a request from a Meet Manager with the date and pool confirmation. He then sends the information to John to put on the calendar. Sanctioning is next.

Discussion took place on time trials vs meets.

**ACTION:** It is decided that a Time Trial will now be called a Meet. Leon will write out the guidelines. Records can be set, officials will be knowledgeable of Masters rules or will have access to the rules and points can be accrued towards earning Banners.

The Sanction form has been revamped and will be in the new Meet Managers manual.

**5. Communications Report**

Susan reported we have 267 Facebook members, 68 Blog posts, 162 followers on the Blog.

**ACTION:** Rod will publish Between the Lanes articles for the Blog.

**ACTION:** Gilles will write a President's report for the Blog

**ACTION:** Susan will provide a list of Swimspiration entries to the Board . We will choose our top 2 choices via email. A decision will be made from that.

**ACTION:** John will send Julie's updated information on records to Susan so she can post.

**6. Financial Report**

On file in Secretary's minutes

A. Keith reported the Net Revenue over costs for 12 months to August 31, 2014 to be \$4,484.45.

**ACTION:** Next Board meeting to discuss whether or not to put more money into the Foundation.

B. **Budget** – Keith used 1600 members for setting the 2015 budget. (In secretary's file)

**Suggestion:** To change "Banquet" from the budget to "Provincial Championship meet support".

**MOTION:** Rod moved to approve Keith's budget. ALL APPROVED

**7. Strategic plan to back up the 5 year budget** in response to Okanagan Masters request.

Discussion took place. The aim will be to target youth swimmers and triathletes to join MSABC. The goal will be to increase our membership and to retain the members.

**ACTION:** Keith will do the demographics of SWOT (strength/weakness/opportunities/threats) and distribute to the Board.

**8. MSABC goals for upcoming year**

a. To increase membership by 10% this year.

**ACTION:** Susan will ask Len if he has access to members emails for a questionnaire regarding what they want to see MSABC provide.

b. **ACTION:** to create a data base for our members. To enhance our communications and to provide information to coaches and clubs that would enhance their programs. Eg Family Fun Day.

c. Give more information on MSC programs

d. To increase BC membership to MSC . Give the West Coast a voice.

e. To share information on building pools to accommodate both National and International meets.

**ACTION:** send out the goals to Board members.

9. **Policy project-** what has been accomplished and where to go from here

**ACTION:** Susan will send a few policies to Board and receive comments prior to the next Board meeting.

10. **Swimspiration contest winners** – Susan

Discussed earlier

11. Setting a meeting schedule for the upcoming year

- September 6, 2014 Howard Johnson Victoria
- November 30, 2014 Vancouver
- February 1, 2015 Victoria
- Telephone conference call at end of March
- Beginning of April in Victoria to finalize Banquet and AGM

12. **TAS on line store vs MSABC on line store**

TAS is no different than in the past. The products are different from the MSABC store.

13. **Provincials**

Date of the meet is now posted. The budget will be presented at the Nov 30 meeting with the aim of the Meet Package to be posted early January. Event order was discussed. The goal will be to provide something a bit different each year to accommodate swimmers who may have event conflicts in previous years.

14. **Any Other Business**

**ACTION:** Rod will ask Leon for help in writing a tribute to Hugh McGregor.

Gilles adjourned the meeting at 4 pm

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Nancy Ryan, Secretary

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Gilles Beaudin, President